

Organized by:



**Institute of Vascular
Diseases, (I.V.D.), Greece**

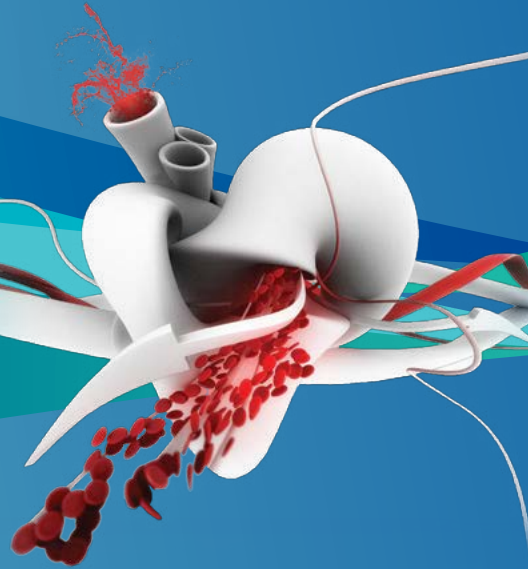
In collaboration:



**Hellenic Society of Vascular
and Endovascular Surgery**



**Stony Brook University
Medical Center, New York, USA**



2024

LIVE **L**eading **I**nnovative **V**ascular **E**ducation

May **16-18**, 2024

Rhodes, **Greece**

#LIVE2024

SPONSORSHIP OPPORTUNITIES



INTRODUCING LIVE 2024

Dear Industry partners,

Following the successful [last year's congress](#) in **Corfu** we would like to invite you to **LIVE 2024**.

This year's edition will take place on **May 16-18, 2024**, in the beautiful island of **Rhodes, Greece**.

With a scientific program guided by **LIVE program directors** and with the joint effort of **prestigious vascular societies** and **European congresses #LIVE2024** features all the latest developments of vascular and endovascular medicine, in a multidisciplinary program designed to promote **high level continuing and up-to-date education**, aiming to inspire new ideas and collaborations, and to celebrate the sharing of expertise.

With the participation of many leading international and Greek experts already confirmed, **#LIVE2024** scientific program will offer an overview of the latest clinically relevant research in the field, including state-of-the-art Plenary Sessions, outstanding Keynote Lectures, interesting cases, industry mini-symposia, debates and focused Workshops.

Join us in **#LIVE2024** experience in **Rhodes** on **May 16-18**. Building on the legacy of previous **#LIVE** symposia, we invite you to support this year's symposium get updated on science evolution, embrace new ideas, meet old and new friends and become a valuable **#LIVESPONSOR**.

On behalf of IVD

**E. Arnaoutoglou, A. Giannoukas, N. Labropoulos,
M. Lazarides, M. Matsagkas, D. Tsetis, I. Tsolakis**

PROGRAM DIRECTORS

Featured Hot Topics

- Venous Disease
- Peripheral Arterial Calcification
- Vascular Oncology
- Iliac Artery in EVAR
- Artificial Intelligence in Vascular Surgery
- Failed/ruptured EVAR
- PAD Strategies
- Trauma - Vascular Access

Hot Topics for the Practicing Clinician:

- Evidences of vascular surgery training
- Vascular training in US: Problems and successes
- Challenges in vascular training: The European perspectives
- The trainees' Point of view
- An attempt to establish a training system for young vascular surgeons: cheaper, easier and more interesting setting



E. Arnaoutoglou
Professor of
Anaesthesiology



E. Avgerinos
Professor of
Surgery



G. Georgiadis
Professor of
Vascular Surgery



A. Giannoukas
Professor of
Vascular Surgery



C. Ioannou
Professor of
Vascular Surgery



C. Karkos
Associate Professor of
Vascular Surgery



A. Katsargyris
Associate Professor of
Vascular Surgery



N. Labropoulos
Professor of Surgery
and Radiology



M. Lazarides
Professor Emeritus
of Vascular Surgery



M. Matsagkas
Professor of
Vascular Surgery



K. Moulakakis
Associate Professor
of Vascular Surgery



D. Tsetis
Professor of
Interventional
Radiology



I. Tsolakis
Professor Emeritus
of Vascular Surgery



SPONSORS & EXHIBITORS 2023

(MAY 18-20, CORFU, GREECE)

Platinum Sponsors



Gold Sponsor



Silver Sponsors



Sponsors





SUMMARY OF LIVE 2023 - MAY 18-20, 2023

On 2023 the **Institute of Vascular Diseases (IVD)** initiated a new co-operation bringing the well-known **Venous Symposium (VS)** from the **USA in Europe** as a back-to-back event with the annual event **LIVE 2023**.

LIVE 2023 @ VSEurope was a great success in the beautiful island of Corfu, attracting an important number of researchers, professionals and young trainees in a truly multidisciplinary and interactive forum providing a unique educational opportunity and a must-to-be event for all physicians interested in the management of vascular and venous diseases.

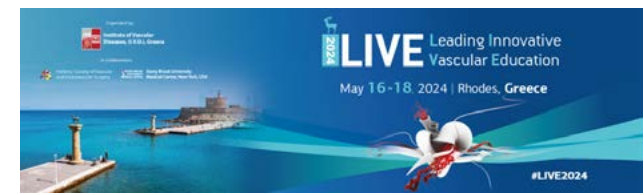
Faculty list of 2023 event <https://live2023.gr/index.php/faculty>



Joint Sessions - Scientific Partners of 2023



Detailed program of 2023 <https://live2023.gr/index.php/program/scientific-program>



CATEGORIES OF SPONSORSHIP (AT A GLANCE)

The Organizers of the LIVE 2024 offer a variety of sponsorship opportunities so that interested companies can promote their activities, research, and technologies.

Applications for sponsorship can be made by contacting the PCO Conferre S.A. directly. Contact information on page 15.

Status will be allocated according to the total amount of each company's support, as follows:

CATEGORIES	Platinum	Gold	Silver
	12.000,00€-16.000,00€	8.000,00€-11.999,00€	5.000,00€-7.999,00€

**plus 24% VAT*

Acknowledgements

Each Sponsor will receive the following benefits:

- ✓ Pre & Post-Congress Promotional Mailshot - Newsletters
- ✓ Acknowledgment on the event website, the Program, and on board onsite according to level of sponsorship
- ✓ Priority to choose an exclusive activity according to level of sponsorship

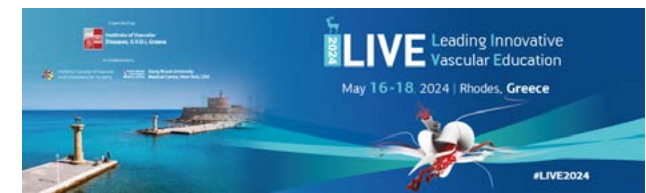


SPONSORSHIP OPPORTUNITIES (AT A GLANCE)

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	CATEGORIES OF SPONSORSHIP	PRICE
Sponsorship Opportunities	E-Poster Area (exclusive)	€2.500,00
	Webcasting (not exclusive)	€2.000,00
	Industry Session (60min)	€9.000,00
	Industry Session (30min)	€7.000,00
	Lunch Industry Session (60min)	€10.000,00
	Video Spot	€2.000,00
	Mobile app - (exclusive)	€4.000,00
	Advertisement in the Final Scientific Program	€2.500,00
	Coffee Break (per break)	€1.200,00
	Light Lunch (per break)	€2.000,00
	Faculty Dinner	€5.000,00
	EXHIBITION	PRICE (€)
	Space only (6 sqm)	€ 3.600,00
Banner only (2 roll - ups)	€ 2.600,00	

Plus VAT 24%



SPONSORSHIP OPPORTUNITIES

E-Poster Area (exclusive)

Sponsors will have the opportunity to promote their company.

- Signage at the entrance to the e-Poster area with “Supported by...” and a company logo only.
- Signage “Supported by...” and a company logo only on each individual e-poster station.
- Support will be acknowledged in the General Information section of the Program, on the event website and mobile application.

Sponsorship Fee:
2.500 € plus VAT 24%

Webcasting (not exclusive)

The program directors of LIVE 2024 taking under consideration the importance of all presentations and in the framework of their educational character will make available all webcasted / recorded presentations.

The sponsorship includes:

Company’s logo in the special area of the website and Newsletters campaign with congress report and access for registered participants to the webcasted material.

Sponsorship Fee:
2.000 € plus VAT 24%



SPONSORSHIP OPPORTUNITIES

Industry Session (60min)

- Opportunity to organize an official non-CME Industry Session (Program subject to the approval by the Congress Committee)
- Industry Session Programs will be included in a designated industry section at the event website and Program.

Notes: The supporting company, in addition to the support fee, must cover all speakers expenses including registration, accommodation and travel expenses. This also applies in case the Industry Session speakers have already been invited by the event organizers.

Priority according to level of sponsorship

Sponsorship Fee:
9.000 € plus VAT 24%

Industry Session (30min)

- Opportunity to organize an official non-CME Industry Session (Program subject to the approval by the Congress Committee)
- Industry Session Programs will be included in a designated industry section at the event website and Program.

Notes: The supporting company, in addition to the support fee, must cover all speakers expenses including registration, accommodation and travel expenses. This also applies in case the Industry Session speakers have already been invited by the event organizers.

Priority according to level of sponsorship

Sponsorship Fee:
7.000 € plus VAT 24%

Limited number of time slots will be available for industry sessions.
Priority according to level of sponsorship



SPONSORSHIP OPPORTUNITIES

Industry Lunch Session (60min per break)

(priority according to level of sponsorship)

Lunchboxes will be served during Industry Sessions.

- Opportunity to organize an official non-CME Industry Session (Program subject to the approval by the Congress Committee).
- Opportunity to have a display of company's logo at the lunch boxes.
- Industry Session Programs will be included in a designated industry section at the event website and Program.

Notes: The supporting company, in addition to the support fee, must cover all speakers expenses including registration, accommodation and travel expenses. This also applies in case the Industry Session speakers have already been invited by the event organizers.

Limited number of time slots will be available for industry sessions.
Priority according to level of sponsorship

Priority according to level of sponsorship

Sponsorship Fee:
10.000 € plus VAT 24%

Video Spot

Video spot up to 30 min during breaks in the main hall.

Sponsorship Fee:
2.000 € plus VAT 24%



SPONSORSHIP OPPORTUNITIES

Mobile App

The App makes it easy for participants to access congress information. It includes the scientific program, abstracts, speakers index, general information, sponsors and more. The App can be downloaded from the Apple App Store and Google Play.

The sponsorship includes:

- Sponsor's acknowledgement on the splash/ pop-up screen of the App:
- "Supported by: company name/logo" (product logo not permitted).
- Newsletter Communication with App Information during the preparation of the meeting.
- Support will be acknowledged in the General Information section of the program, and on the event website.

Priority according to level of sponsorship

Sponsorship Fee:
4.000 € plus VAT 24%

Advertisement in the Final Scientific Program

One (1) full four-colored advertising page in the Final program.

The Final Scientific Programme will be published on line.

Important Note:

Advertisements should be sent electronically the latest by February 15th, 2024 to the Organizing-Administrative Bureau (info@conferre.gr) in high quality PDF format. Previous sponsorship confirmation is required with information regarding dimensions.

Sponsorship Fee:
2.500 € plus VAT 24%



SPONSORSHIP OPPORTUNITIES

Coffee Break (per break)

Coffee will be served during breaks in the exhibition area. Hospitality provided will be in compliance with all relevant industry codes.

- Opportunity to have a display of company's logo at the coffee break point in the exhibition area.
- Support will be acknowledged in the Social Events section on the event website, mobile application, and with signage during the event.

Sponsorship Fee:
1.200 € plus VAT 24%

Light Lunch (per break)

Lunch will be served during lunch breaks in the exhibition area. Hospitality provided will be in compliance with all relevant industry codes.

- Opportunity to have a display of company's logo at the coffee break point.
- Support will be acknowledged in the Social Events section on the event website, mobile application, and with signage during the event.

Sponsorship Fee:
2.000 € plus VAT 24%

Faculty Dinner

A dinner in a local restaurant will be organized for all faculty members.

The sponsorship includes:

- Sponsor's logo to be printed on the menus.
- Support to be acknowledged in the Social Events section on the event website, mobile application, and with signage during the event.
- 4 complimentary invitations for company's representatives.

Priority according to level of sponsorship

Sponsorship Fee:
5.000 € plus VAT 24%



SPONSORSHIP OPPORTUNITIES

Exhibition (space only)

Privileged exhibition space of 6m² at the exhibition area.

The sponsorship includes:

- Space rental. Shell scheme panels as well as furniture or electrical usage are not provided and exhibitors are required to make arrangements for their own back walls decoration (side walls are not suggested) for their booth and its decoration. Tables and chairs can be provided.
- Acknowledgement in Sponsors' List on event website, on board onsite, and in the Final Program

Important Notes:

- Space allocation will be made on a "first-come first-served" basis.
- The floor plan will be available by the end of February 2024.

Priority according to level of sponsorship

Sponsorship Fee:
3.600 € plus VAT 24%

Banner only (2 ROLL - UPS)

All roll-ups must be provided by the Sponsor. Location of roll ups to be determined by the Congress Secretariat with the approval of the Organizing Committee.

- No choice for space allocation by the sponsor
- Company's logo on Congress website
- Acknowledgement in Sponsors' List in the Final Programme

Sponsorship Fee:
2.600 € plus VAT 24%



Application for sponsorship

For all the above-mentioned sponsorship opportunities companies are kindly requested to express their interest until March 15th, 2024.

Important Notes:

- Sponsorship arrangements will be made on a “first-come first-served” basis
- Total sponsorship of each company will be also taken under consideration.

Special Requests

The Organizing Committee wishes to recognize the total sponsorship of each company and is aware that the customized sponsorship items listed above may not meet company’s current marketing aims. Thus, the Organizers are therefore willing to offer custom packages to suit better each company’s objectives and needs. They strongly advise all companies who wish to participate with more than one sponsorship opportunity to express their interest of participation to the Organizing - Administrative Bureau and request of complete package arrangements.



CANCELLATION / MODIFICATION POLICY

Cancellation/modification of Support items must be made in writing to:

Email: info@conferre.gr

The organizers shall retain:

- 10% of the agreed package amount if the cancellation / modification is made on or before February 29th, 2024
- 40% of the agreed package amount if the cancellation / modification is made between March 1st, 2024 and April 10th, 2024
- 100% of the agreed package amount if the cancellation / modification is made from April 11th, 2024 onwards.

TERMS OF PAYMENT

50% upon receipt of the Sponsorship agreement and the latest by March 15th 2024

50% by May 10th, 2024

All payments must be received before the start date of the Congress. Should the Supporter fail to complete payments prior to the commencement of the Congress the Organizer will be entitled to cancel the reservation while cancellation will be subject to cancellation fees as determined below.

Contact information

Organizing and Administrative Bureau



Office address

Stavrou Niarchou Ave.

Mares Position, Pedini

GR 45500, Ioannina, Greece

Ph: +30 26510 68610, Fax: +30 26510 68611

E-mail: info@conferre.gr

Website: www.conferre.gr

www.live2024.gr

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